

United States of America

United States Patent and Trademark Office

ROGEE

Reg. No. 3,697,690 THE ROGEE CORPORATION (NEVADA CORPORATION)
Registered Oct. 20, 2009 731 WEST LANCASTER BLVD.
LANCASTER, CA 93534

Int. Cl.: 35 FOR: BUSINESS CONSULTING SERVICES, NAMELY, PROVIDING ASSISTANCE IN DEVELOPMENT OF BUSINESS STRATEGIES AND CREATIVE IDEATION; BUSINESS DEVELOPMENT SERVICES, NAMELY, PROVIDING START-UP SUPPORT FOR BUSINESSES OF

SERVICE MARK
PRINCIPAL REGISTER

OTHERS; BUSINESS MONITORING SERVICES, NAMELY, TRACKING WEB SITES OF OTHERS TO PROVIDE DETAILS ABOUT USER CLICK TRAFFIC OR VISITS TO THE WEB SITE; BUSINESS SERVICES, NAMELY, PROVIDING COMPUTER DATABASES REGARDING THE PURCHASE AND SALE OF A WIDE VARIETY OF PRODUCTS AND SERVICES OF OTHERS; COOPERATIVE ADVERTISING AND MARKETING SERVICES BY WAY OF SOLICITATION, CUSTOMER SERVICE AND PROVIDING MARKETING INFORMATION VIA WEB SITES ON A GLOBAL COMPUTER NETWORK; DEVELOPMENT, OPERATION AND ADMINISTRATION OF DIGITAL SIGNAGE SYSTEMS AND DIGITAL ADVERTISING SYSTEMS FOR OTHERS, NAMELY, PROVIDING ADVERTISING SPACE BY ELECTRONIC MEANS AND GLOBAL COMPUTER INFORMATION NETWORKS; ELECTRONIC COMMERCE SERVICES, NAMELY, PROVIDING INFORMATION ABOUT PRODUCTS VIA TELECOMMUNICATION NETWORKS FOR ADVERTISING AND SALES PURPOSES; PROMOTING THE GOODS AND SERVICES OF OTHERS BY PROVIDING A COMMUNITY-DRIVEN WEB SITE FEATURING USER-SUBMITTED CONTENT IN THE NATURE OF COUPONS, REBATES, PRICE-COMPARISON INFORMATION, PRODUCT REVIEWS, LINKS TO THE RETAIL WEB SITES OF OTHERS, AND DISCOUNT INFORMATION; PROMOTING THE GOODS AND SERVICES OF OTHERS BY PROVIDING HYPERTEXT LINKS TO THE WEB SITES OF OTHERS; PROVIDING A WEB SITE FEATURING AUDIO AND VIDEO INTERVIEWS, TRANSCRIPTS AND OTHER EDUCATIONAL MATERIALS ALL CONCERNING BUSINESS TOPICS; PROVIDING A WEB SITE WHEREBY BUYERS OF GOODS OR SERVICES LOCATE AND RECEIVE QUOTATIONS FROM MULTIPLE COMPETITIVE SOURCES AND SELLERS OF GOODS OR SERVICES IDENTIFY AND BID ON MULTIPLE NEW SALES OPPORTUNITIES; PROVIDING A WEB SITE WHICH FEATURES ADVERTISEMENTS FOR THE GOODS AND SERVICES OF OTHERS ON A GLOBAL COMPUTER NETWORK; PROVIDING AN ON-LINE COMMERCIAL INFORMATION DIRECTORY ON THE INTERNET; PROVIDING BUSINESS INFORMATION, ALSO VIA INTERNET, THE CABLE NETWORK OR OTHER FORMS OF DATA TRANSFER; PROVIDING BUSINESS INTELLIGENCE SERVICES; PROVIDING CAREER INFORMATION; PROVIDING CONSUMER PRODUCT INFORMATION VIA THE INTERNET; PROVIDING DEMAND CREATION AND LEAD GENERATION ACTIVITIES AND SERVICES; PROVIDING INFORMATION ABOUT AUTOMOBILES FOR SALE BY MEANS OF THE INTERNET; PROVIDING INFORMATION ABOUT COMMERCIAL BUSINESS AND COMMERCIAL INFORMATION VIA THE GLOBAL COMPUTER NETWORK; PROVIDING INFORMATION ABOUT THE GOODS AND SERVICES OF OTHERS VIA THE GLOBAL COMPUTER NETWORK; PROVIDING ON-LINE DIRECTORY INFORMATION SERVICES ALSO FEATURING HYPERLINKS TO OTHER WEB SITES; PROVIDING PUBLIC SECTOR BUSINESS AND MARKET INTELLIGENCE; PROVIDING



David J. Kappas

Director of the United States Patent and Trademark Office

Reg. No. 3,697,690 STATISTICAL INFORMATION; PROVIDING VIRTUAL ON-LINE OFFICE SUPPORT STAFF SERVICES FOR BUSINESSES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-11-1997; IN COMMERCE 9-11-1997.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

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